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 Colleton County School District  
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## Developing Parental Involvement

## Professional Development

- Who should attend professional development to improve parental involvement?
- What does professional development that improves parental involvement look like?
- How do you measure success?

## Who Should Attend?

- Parent Volunteers
- Administrators
- Teachers
- All staff members that regularly communicate with parents – attendance clerks, nurses, bus drivers, and custodians have a role

## How do you differentiate?

- Offer PD in multiple ways
  - Tailor to audience and type of interaction
  - Prioritize groups and topics
  - Create distance and/or self-paced opportunities
  - Embed in other PD activities
- <http://uplift.ccsdtitle1.org/facilitators.html>

## Topics

- Selected based on Needs Assessment data
  - Annual Parent Survey
  - Annual Staff Survey
  - Review of Parent Involvement Plan/Policy
  - District Objectives
- This Year: Technology & Literacy

## Topics

- Engaging Parents and Students with Technology
- Incorporating Technology using the Media Center
- Socially Accessible – technology for families with special needs
- Reading Skills – Finding Facts/Characterization

## Methods and Materials

- Books and materials that will be used during sessions
- Websites, apps, and activities
- Newsletter  
<http://social.shelbyesimmons.me>
- Email and Social Media
- District Teacher Work Days
- Staff Meetings

## Evaluation

- We track # of attendees
- We survey:
  - Attendees
  - All Parents
  - Staff
- Results:
  - Increased attendance
  - Improved survey responses

## Contact Me!

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