



Engaging Students and Parents with Technology

Shelby Simmons, MAT
Colleton County Schools
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Goals/Objectives:

- Increase quality and quantity of:
 - Information distributed to parents
 - Session Content
 - Parent Attendance by 15%
- Provide activities and interventions to measurably improve student achievement
- Build capacity in the parent community

Review of Initiatives

- Student Achievement
 - Class Size Reduction – Teacher Salaries = at least 85%
 - Interventionists
 - Student Supplies/Software (MAP)
- Teacher Quality –Professional Development
- Parent Involvement
 - Involving parents in school activities
 - Improving parenting skills
 - Supporting Student Achievement

Input from stakeholders

- Parent Survey results
 - 2009 surveys returned
 - #1 – **Motivating children**
 - #2 – Teaching reading and math (common core, increasing rigor)
 - #3 – Bullying

Input from Stakeholders

- Staff Survey identified needs – 250 responses
- #1 **Teaching at-risk students and closing the achievement gaps**
- #2 Increasing higher order thinking strategies (common core. Increasing rigor)
- #3 Increasing student engagement

Title I Parent Involvement Program

◦ **WHAT WE DO:**

Do It Online!

- Remind 101 – Text Message Notices
 - Please text: “@titleip” to 424-888-7851



Do It Online!

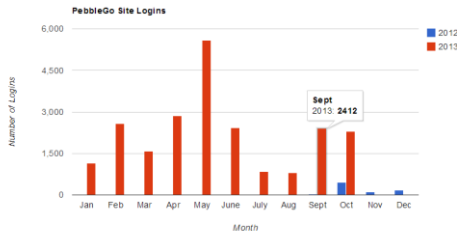
- Tweet deck – Social Networking
 - <http://youtube.com/ccsdtitle1>
 - <http://twitter.com/ccsdtitle1>
 - <http://facebook.com/ccsdtitle1>

Text “Follow @ccsdtitle1” to 40404

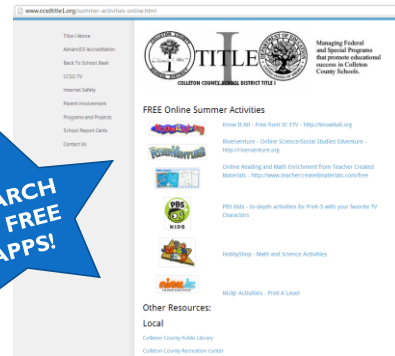


Do It Online!

- PebbleGo – Content Area Literacy Support
- Online Access for UPLIFT Parents
- Uses UDL Principles



Online Activities:



Do It Online!

- New hardware to support student achievement
- Study buddy – Self-Paced Tutoring
- Replacing Laptops



Programmatic Interventions

- Combined Parent Sessions with school wide events like Literacy Nights, PTO, SIC
- Engage entire families and find new ways to find educational aspects of existing activities:
 - HayDay, Reading Rainbow, ABCmouse, Tetris, Candy Crush
 - CommonSenseMedia.org evaluates movies, games, and apps for appropriateness and educational value

Your Turn to Share!

- What programs work for you?
- What games etc. do you use at home?
- Are you familiar with the sites on the handout?

Programmatic Interventions

- District-wide support for family literacy program and Common Core integration
- Using discounted books from FirstBook.org and TheReadingWarehouse.com as Parent Incentives and Literacy Session materials
- Distributed over 7000 books as incentives – less than \$1 each

Individual Interventions

- Take control of Professional Development
 - <http://home.Edweb.net>
 - @edutopia
 - @techtia
- Develop Online Professional Persona
 - LinkedIn
 - Class website
 - www.Remind101.com
 - Edmodo
 - QR Codes – www.goqr.me

Use Tech in the Classroom

- **Research, Review, Assess:**
 - www.Quizlet.com
 - <http://varsitytutors.com/practice-tests>
 - <http://agoogleaday.com>
 - www.Text2MindMap.com
 - www.gutenberg.org
 - <http://rubistar.4teachers.org/>

Use Tech in the Classroom

- **Projects and Alternative Assessments:**
 - www.superteachertools.com/jeopardy
 - www.Kizoa.com
 - www.techsmith.com/jing
 - <http://screencast.com>
 - www.wordle.net
 - Bubbl.us
 - <http://youtu.be/hFdDRf6q5rg>

Use Tech with Parents

- **Communication is a two-way street**
 - Regularly share contact information
 - Check email and voice mail
 - Use meaningful phone calls, postcards, stickers and certificates
 - Vistaprint.com
 - 4imprint.com
 - Surveymonkey.com
 - Mailchimp.com
 - Remind101
 - Social Networking



Results:

- Increased Content
- Increased Attendance
- Increased Excitement
- Increased Opportunity



Contact Me:

- Shelby Simmons
- sesimmons@colletonsd.org
- 782-4522 x 3
- www.ShelbyESimmons.me